

## HAESUNG ANNIE JUNG

Department of Psychological Sciences

Texas Tech University

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### EDUCATION

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- 2019                    Ph.D. in Social and Personality Psychology  
The University of Texas at Austin, TX
- 2012                    M.A. in Industrial and Organizational Psychology  
Yonsei University, Seoul, South Korea
- 2010                    B.A. in Psychology (Major) and Mass Communication (Minor)  
Yonsei University, Seoul, South Korea
- 2006-2007            Exchange student in Department of Psychology  
University of California, San Diego, CA

### ACADEMIC POSITIONS

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- 2023.09-present     Assistant Professor  
Department of Psychological Sciences  
Texas Tech University, TX
- 2022.09-2023.08    Research Associate  
Annenberg Public Policy Center/Annenberg School for Communication  
University of Pennsylvania, PA
- 2021.09-2022.08    Postdoctoral Fellow  
Annenberg Public Policy Center/Annenberg School for Communication  
University of Pennsylvania, PA
- 2019.09-2021.08    Postdoctoral Research Associate  
Department of Psychology  
University of Illinois at Urbana-Champaign, IL

## HONORS AND AWARDS

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2021	Liberal Arts & Sciences Impact Award, University of Illinois
2019	Janet Spence Research Fellowship, The University of Texas at Austin
2019	Pennebaker Social Psychology Fellowship, The University of Texas at Austin
2018	Pennebaker Social Psychology Fellowship, The University of Texas at Austin
2014-2018	Graduate Professional Development Award, The University of Texas at Austin
2016	Graduate Student Travel Award, Society for Personality and Social Psychology
2015	Psychology Research Award, The University of Texas at Austin
2014	Pennebaker Endowed Fellowship, The University of Texas at Austin
2010-2012	Academic Scholarship, Yonsei University
2009	Honors Student, Yonsei University
2006-2007	Provost Honors, University of California, San Diego
2005	Honors Student, Yonsei University

## RESEARCH GRANTS

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5P30AI045008 08/12/2022-12/31/2024

National Institute of Allergies and Infectious Diseases Supplement

Forming strategic alliances across rural jurisdictions to reach EHE goals through implementation research on digital interventions

PI: Dolores Albarracín

Role: Co-Principal Investigator

DP1 DA048570 04/01/2019-03/31/2024

National Institutes of Drug Abuse

Digital, community-led, social action initiative to reduce opioid vulnerability and HIV/HCV in rural areas of the Midwest and Appalachia

PI: Dolores Albarracín

Role: Co-Investigator

R01MH114847 09/01/2018-08/31/2024

National Institutes of Health

Mining social media messages for HIV testing and prevention communication

PI: Dolores Albarracín

Role: Co-Investigator

R01 AI147487 07/01/2019-06/30/2023

National Institute of Allergies and Infectious Diseases

Development and validation of regional models of HIV vulnerabilities and solutions

MPIs: Dolores Albarracín & Sally M-S. Chan

Role: Co-Investigator

## PUBLICATIONS

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### Refereed Journal Articles

**Jung, H.**, Grid for the Reduction of Vulnerability, & Albarracín, D. (2024). Upward and Downward Prosocial Influence Across Levels of a Social Hierarchy: Field and Experimental Evidence About Authorities of US Counties. *Social Psychological and Personality Science*, 15(8), 955-967.

**Jung, H.**, Dai, W., & Albarracín, D. (2024). How Social Media Algorithms Shape Offline Civic Participation: A Framework of Social-Psychological Processes. *Perspectives on Psychological Science*, 19(5), 767-780.

Fayaz-Farkhad, B., & **Jung, H.** (2024). Do COVID-19 vaccination policies backfire? The effects of mandates, vaccination passports, and financial incentives on COVID-19 vaccination. *Perspectives on Psychological Science*, 19(4), 660-674.

**Jung, H.** & Albarracín, D. (2023). How people use information about changes in infections and disease prevalence. *Health Psychology*, 42(6), 388-402.

Fayaz-Farkhad, B., **Jung, H.**, Calabrese, C., & Albarracin, D. (2023). State policies increase vaccination by shaping social norms. *Scientific Reports*, 13(1), 21227.

**Jung, H.\*.**, Sunderrajan, A\*, Durantini, M., Sanchez, E., Windsor, L., Chan, M. P., O'Brien, T., Fayaz Farkhad, B., Karan, A., Lee, C. A., Kwon, S. & Albarracín, D. (2022). Testing a digitally distributed method to recruit a network of community organizations to fight the consequences of the drug epidemic: A study in thirteen American states. *Journal of Community Psychology*, 50(8), 3455-3469.

Albarracín, D., **Jung, H.**, Song, W., Tan, A. & Fishman, J. (2021). Rather than inducing psychological reactance, requiring vaccination strengthens intentions to vaccinate in US populations. *Scientific Reports*, 11, 20796.

**Jung, H.** & Albarracín, D. (2021). Concerns for others increase the likelihood of vaccination against Influenza and COVID-19 more in sparsely rather than densely populated areas. *Proceedings of the National Academy of Sciences*, 118(1), e2007538118.

Albarracin, D. & **Jung, H.** (2021). A research agenda for the post-COVID-19 world: Theory and research in social psychology. *Asian Journal of Social Psychology*, 24(1), 10-17.

Henderson, M. D., **Jung, H.**, Baker, E. M. & Wakslak, C. (2021). Anticipated effort and morality of segregated versus aggregated volunteering. *Journal of Behavioral Decision Making*, 34(5), 611-624.

**Jung, H.**, Seo, E., Han, E., Henderson, M. D. & Patall, E. A. (2020). Prosocial modeling: A meta-analytic review and synthesis. *Psychological Bulletin*, 146(8), 635–663.

**Jung, H.**, Chung, E. K. & Sohn, Y. W. (2011). Can probability shape moral decisions? Probability as psychological distance. *Korean Journal of Social and Personality Psychology*, 25(4), 27-39.

Chung, E. K., **Jung, H.** & Sohn, Y. W. (2011). Do liberals and conservatives use different moral foundations: Their schemas for Yong-San tragedy. *Korean Journal of Social and Personality Psychology*, 25(4), 83-105.

Lee, K. S., Kang, E. J., Park, S. H., **Jung, H.**, Lee, Y. C. & Sohn, Y. W. (2011). Development and validation of situation awareness tests for commercial drivers. *Journal of Korean Society of Transportation*, 29(6), 25-37.

### **Conference Proceedings**

**Jung, H.** & Henderson, M. D. (2018). Effortful but Valuable: How perceptions of effort affect charitable gift choice and valuations of charity. *NA-Advances in Consumer Research*, 46, 630-632.

**Jung, H.**, Seo, E., Han, E., Henderson, M. D. & Patall, E. A. (2018). When do people learn more from others' prosocial behavior? A meta-analysis of prosocial modeling effect. *NA-Advances in Consumer Research*, 46, 633-635.

### **Manuscripts under Review and in Progress**

**Jung, H.** & Henderson, M. D. Knowing You Can Pay-to-Skip Enjoyable Activities Undermines Intrinsic Motivation. Invited for 2<sup>nd</sup> round revision in the *Journal of Experimental Psychology: General*.

**Jung, H.** & Albarracín, D. Evaluations of and Intentions to Engaging in Collective and Individual Action: Reduced Personal Agency in Collective Action. Under review in the *Journal of Experimental Social Psychology*.

Chan M. S., **Jung, H.**, Morales, A., Zhang, A., O'Keefe, D., Joseph, S., Hron, A., Davis, J., Tito, T., Peterson, T., Herrman, C., Phillips, M., Osborne, J., McBride, K., Hensley, M., Todorov, A., Morrisette, A., Watson, G., Knox, E., Lark, E., Long, E., Guerrero-Lara, C., Rissel, T., Raymond, M., Sullivan, P., Lohmann, S., Sunderrajan, A., Durantini, M., Sanchez, T., Zhai, C., & Albarracín, D. Living Health-Promotion Campaigns for Communities in the United States. Under review in *PNAS NEXUS*.

**Jung, H.**, Xi, S., Lopez, J., O'Brien, T. & Albarracín, D. Interventions to build trust in authorities: A meta-analysis. Manuscript in preparation.

Henderson, M. D. & **Jung, H.** Leveraging social cognition to influence donation amount when soliciting for restricted or unrestricted gifts. Manuscript in preparation.

**Jung, H.**, Zhang, A., O'Keefe, D., Lopez, J., & Albarracín, D. Social media messaging to promote HIV prevention and treatment: A field experiment. Manuscript in preparation.

**Jung, H.**, Zhang, A., O’Keefe, D., Lopez, J., & Albarracín, D. Community factors influencing their involvement in the efforts to end the HIV epidemic. Manuscript in preparation.

\*Joint first authorship

## **SELECTED CONFERENCE TALKS AND PRESENTATIONS**

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A Symposium on multimethod approach to examining the determinants of collective action. *The Society for Personality and Social Psychology 2023 Annual Convention*, Atlanta, GA.

Chair: **Jung, H.**

Co-Chair: Albarracín, D.

**Jung, H.** & Albarracín, D. (2023). Spontaneous judgments of collective (vs. individual) action and inaction. *The Society for Personality and Social Psychology Annual Convention*, Atlanta, GA.

**Jung, H.** & Albarracín, D. (2022). The influence of social motivation on vaccination: Roundtable & discussion on potential of new social approaches to study and influence health behaviors. *Annual Conference of the European Health Psychology Society*, Bratislava, Slovakia.

**Jung, H.** & Albarracín, D. (2021). Concerns for others increase the likelihood of vaccination more in sparsely rather than densely populated areas. *Association for Psychological Science Convention*, virtual.

**Jung, H.**, Seo, E., Han, E., Henderson, M. D. & Patall, E. A. (2021). Prosocial modeling: A meta-analytic review and synthesis. *Society for Personality and Social Psychology Annual Convention*, virtual.

**Jung, H.** & Henderson, M. D. (2018). How perceptions of effort affect charitable gift choice and valuations of charity. *Association for Consumer Research Conference*, Dallas, TX.

**Jung, H.**, Han, E., Seo, E., Henderson, M. D. & Patall, E. A. (2018). When do people learn more from others’ prosocial behavior? A Meta-analysis of prosocial modeling effect. *Association for Consumer Research Conference*, Dallas, TX.

**Jung, H.** & Henderson, M. D. (2017). When feasibility benefits (or hurts) the charity: Donors’ action focus affects charitable gift restrictions. *Science of Philanthropy Initiative Conference*, Chicago, IL.

**Jung, H.** & Henderson, M. D. (2017). Who cares about donor intent? A construal level account of restricted versus unrestricted charitable contributions. *Society for Personality and Social Psychology Annual Convention*, San Antonio, TX.

**Jung, H.** (2016). When do people learn from others’ surprising moral acts: The role of expectancy violation in prosocial modeling effects. *Society for Personality and Social Psychology Annual Convention*, San Diego, CA.

**Jung, H.** & Henderson, M. D. (2015) Donor motivation to make restricted versus unrestricted charitable contributions. *Society for Personality and Social Psychology Annual Convention*, Long Beach, CA.

**Jung, H.**, Chung, E. K. & Sohn, Y. W. (2013) Moral decisions are shaped by probabilistic information of moral events. *Society for Personality and Social Psychology Annual Convention*, New Orleans, LA.

**Jung, H.** (2011). Does luxury induce self-interest? Personal relevance matters. *Symposium of Korean Society for Consumer and Advertising Psychology*, Muju, South Korea.

## **INVITED TALKS**

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Social-Personality Psychology Area Meeting, The University of Texas at Austin, November 2023

Social Psychology Area Meeting, Texas Tech University, October 2023

Department of Psychological Sciences, Texas Tech University, November 2022

Department of Psychology, Yonsei University, August 2022

Annenberg Public Policy Center, University of Pennsylvania, May 2022

Department of Psychology, University of Wisconsin-Madison, January 2022

Department of Marketing, University of Hong Kong, November 2021

Social Psychology Area Brownbag, University of Illinois at Urbana-Champaign, February 2020

## **TEACHING**

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Introduction to Social Psychology (Spring 2024)

Instructor

Department of Psychological Sciences, Texas Tech University

Social Psychology and Emotion (Fall 2023, Fall 2024)

Instructor

Department of Psychological Sciences, Texas Tech University

Social Media and Computational Social Science (Spring 2020, Spring 2021)

Co-Instructor

Department of Psychology, University of Illinois at Urbana-Champaign

Behavioral Economics (MBA; Fall 2018)

Teaching Assistant

McCombs School of Business, The University of Texas at Austin

Business Ethics and Social Responsibility (Fall 2018)

Teaching Assistant

McCombs School of Business, The University of Texas at Austin

Statistics and Research Design (Spring 2018)  
Teaching Assistant with weekly teaching responsibility  
Department of Psychology, The University of Texas at Austin

Advanced Social Psychology (Spring 2017, Spring 2014)  
Teaching Assistant  
Department of Psychology, The University of Texas at Austin

Introduction to Psychology (Fall 2016, Spring 2016)  
Teaching Assistant  
Department of Psychology, The University of Texas at Austin

Social Psychology (Spring 2015)  
Teaching Assistant  
Department of Psychology, The University of Texas at Austin

Motivation (Summer 2014)  
Teaching Assistant with weekly teaching responsibility  
Department of Psychology, The University of Texas at Austin

Introduction to Psychology (Fall 2014, Fall 2013)  
Teaching Assistant  
Department of Psychology, The University of Texas at Austin

## **MENTORING**

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### **Texas Tech University**

#### Graduate Students

Nadyezhda Taylor (2024-present)  
Micha Wolverton (2024-present)  
Christy Crawford (affiliated; 2024-present)

#### Undergraduate Students

Ojal Maddipati (Psychology, 2024-present)  
Ruth Lee (Microbiology, 2024-present)  
Dakota Shelton (Psychology, 2024-present)

## **University of Pennsylvania**

### Undergraduate Students

Madison Goodwin (Health & Societies, 2022-present)  
Camellia Bui (Psychology, 2023)  
Dylan Norton (Health & Societies; Psychology, 2021-2022)  
Michael Goerlitz (History; Computer Science, 2021-2022)  
Kevin Le (Psychology; 2021-2022)

## **University of Illinois at Urbana-Champaign**

### Undergraduate Students

Violette Frangos (Psychology; Communication, 2021-2022)  
Nisha Shiroor (Psychology, 2021-2022)  
Shuo Iris Yan (Computer Science, 2021)  
Anooha Dasari (Psychology, 2020-2021)  
Rouxi Rosie Chen (Psychology, 2020-2021)  
Zyana Jasmine Cabrera (Psychology, 2020-2021)  
Haley Paffumi (Psychology, 2019-2021)  
Grace Brown (Psychology, 2019-2021)  
Gwiwon Choi (Psychology, 2019-2021)

## **The University of Texas at Austin**

### Undergraduate Students

Trang Doan (Psychology, 2016-2017)  
Sally Do (Psychology, 2016-2017)  
Linsey Martin (Psychology, 2015-2016)  
Heesun Woo (Psychology, 2015-2016)  
Eugenia Machado (Psychology, 2015-2016)

## **SERVICE**

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### Qualifying Exam Committee (Texas Tech University)

Niloofer Najib Nia (Member, Department of Psychological Sciences)  
Austin Vaughn (Member, Industrial, Manufacturing, & Systems Engineering)



Dissertation Committee (Texas Tech University)

Owen Tyler (Member, Department of Psychological Sciences)  
Melissa Williams Iborra (Member, Department of Psychological Sciences)  
Ashley Worley (Member, Department of Psychological Sciences)  
Sage Maliepaard (Member, Department of Psychological Sciences)

Journal Reviewing:

*Health Psychology Review*  
*Advances in Health Sciences Education*  
*British Journal of Psychology*  
*Social Psychological and Personality Science*  
*Vaccine*  
*Journal of Experimental Social Psychology*  
*Motivation Science*  
PNAS  
*Perspectives on Psychological Science*  
*Scientific Reports*

Grant Reviewing:

2021 Jump ARCHES (Applied Research for Community Health through Engineering and Simulation)

**PROFESSIONAL MEMBERSHIPS**

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Society for Personality and Social Psychology (SPSP)  
Association for Psychological Science (APS)  
The Penn Center for AIDS Research (Penn CFAR)

**NON-ACADEMIC PROFESSIONAL EXPERIENCE**

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Account Executive, Brand Solutions Team, HSA, Seoul, South Korea, 2012-2013  
Summer Intern, Marketing Team, Hyundai Card, Seoul, South Korea, 2009  
Summer Intern, Global Brand Team, TBWA KOREA, Seoul, South Korea, 2008